## DEPARTMENT OF ENGLISH, MODERN

## LANGUAGES AND MASS COMMUNICATION

[Languages And Mass Communication](#_Toc303462186)

[Bachelor Of Arts Degree In English](#_Toc303462187)

[Program Of Study](#_Toc303462188)

[Bachelor Of Arts Degrees In Modern Languages (Spanish)](#_Toc303462189)

[Program Of Study](#_Toc303462190)

[Bachelor Of Arts Degree In Mass Communication Print Journalism Concentration](#_Toc303462191)

[Program Of Study](#_Toc303462192)

[Bachelor Of Arts In Mass Communication Electronic Media Concentration (Radio&Tv)](#_Toc303462193)

[Program Of Study](#_Toc303462194)

The Department of English and Modern Languages offers Bachelor of Arts degrees in English, Mass Communication, and Spanish. Additionally, it provides courses for the General Education program of the University and offers minors in English, Journalism, and Spanish. Completion of an approved minor requires a minimum of 18 hours in designated 2200, 3300 and 4400 level courses in a discipline. The Department also provides graduate English courses for the Master of Education degree in English Education.

The Bachelor of Arts degree in English is designed primarily for individuals interested in pursuing graduate study in English or one of the many career options available, i.e. journalism, law, government service, public relations and technical or freelance writing. Included in the course of study is major emphasis on both English and American literature, language, and the theory and practice of composition. Students in the program also have access to a variety of paid and non-paid internships, both locally and nationally, which serve to enhance their preparation for employment.

The Bachelor of Arts degree in Spanish prepares students for careers in education, business, or government.

The Bachelor of Arts degree in Mass Communication prepares students for productive careers and advanced study in Mass Communication and related fields. The degree offers two concentrations – Print Journalism and Electronic Media (Radio and TV) - which are also designed to acquaint students with state-of-the-art technologies in Mass Communication and expand their career opportunities in a variety of traditional and emerging professions. Additionally, students matriculating in the program will complete required internships through university collaborations and partnerships with media agencies, business and industry.

## BACHELOR OF ARTS DEGREE IN ENGLISH

|  |  |  |  |
| --- | --- | --- | --- |
| **Area** |  |  | **Credit Hrs** |
| **Core Curriculum** | |  | **(60 hours)** |
| AREA A1 | Communication Skills |  | 6 |
| AREA A2 | Quantitative Skills |  | 3 |
| AREA B | Institutional Options |  | 5 |
| AREA C | Humanities, Fine Arts and Ethics |  | 6 |
| AREA D | Natural Science, Math & Tech |  | 10-11 |
| AREA E | Social Sciences |  | 12 |
| AREA F | Courses Related to Major | Prerequisite | 18 |
| ENGL 2112 | World Literature II | ENGL 2111 (3 hrs) | |
| ENGL 2298 | Survey of English Literature I | ENGL 2406 (3 hrs) | |
| ENGL 2299 | Survey of English Literature II | ENGL 2298 (3 hrs) | |
| ENGL 2406 | Literary Forms | ENGL 2111 (3 hrs) | |
| Choice of 6 hours from the following, to be selected in sequence: | | |  |
| FREN 2001 | Intermediate French I | FREN 1002 (3 hrs) | |
| FREN 2002 | Intermediate French II | FREN 2001 (3 hrs) | |
| GRMN 2001 | Intermediate German I | GRMN 1002 (3 hrs) | |
| GRMN 2002 | Intermediate German II | GRMN 2001 (3 hrs) | |
| SPAN 2001 | Intermediate Spanish I | SPAN 1002 (3 hrs) | |
| SPAN 2002 | Intermediate Spanish II | SPAN 2001 (3 hrs) | |
|  |  |  |  |
| **Above The Core** | |  | **(5 hours)** |
|  |  |  |  |
| **Area G - Major Requirements** | |  |  |
| **Required Courses** | |  | **(29 hours)** |
| ENGL 3311 | American Literature I | ENGL 2406 | 3 |
| ENGL 3312 | American Literature II | ENGL 3311 | 3 |
| ENGL 3613 | The Modern Novel | ENGL 2406 | 3 |
| ENGL 3790 | African American Literature I | ENGL 2406 | 3 |
| ENGL 3791 | African American Literature II | ENGL 2406 | 3 |
| ENGL 4304 | History of the English Language | ENGL 2229 | 3 |
| ENGL 4600 | Shakespeare | ENGL 2406 | 3 |
| ENGL 4908 | Literary Criticism | ENGL 2406 | 3 |
| ENGL 4651 | British 19th Century |  | 3 |
| ENGL 4995 | Senior Seminar I |  | 1 |
| ENGL 4996 | Senior Seminar II |  | 1 |
|  |  |  |  |
|  |  |  |  |
| **Elective Courses** | |  | **(at least 23 hours)** |
| ENGL 2105 | Creative Writing | ENGL 1101,1102 | 3 |
| ENGL 2204 | Advanced Composition | ENGL 1101,1102 | 3 |
| ENGL 2425 | The Short Story | ENGL 2406 | 3 |
| ENGL 2550 | Poetry | ENGL 2406 | 3 |
| ENGL 3106 | Technical Writing | ENGL 2204 | 3 |
| ENGL 3305 | Modern Grammar | ENGL 1101,1102 | 3 |
| ENGL 3603 | Development of the Novel | ENGL 2406 | 3 |
| ENGL 3707 | Chaucer | ENGL 2298 | 3 |
| ENGL 3708 | The American Novel | ENGL 2406 | 3 |
| ENGL 3799 | Special Topics in African American Lit. | ENGL 2406 | 3 |
| ENGL 3825 | Caribbean Literature | ENGL 2406 | 3 |
| ENGL 3845 | African Literature | ENGL 2406 | 3 |
| ENGL 3998 | Undergraduate Research | ENGL 2406 | 2 |
| ENGL 4611 | British Renaissance & Reformation | ENGL 2298,2299 | 3 |
| ENGL 4631 | Restoration & 18th Century | ENGL 2298,2299 | 3 |
| ENGL 4632 | Eighteenth Century Literature | ENGL 2298,2299 | 3 |
| ENGL 4950 | Introduction to Women’s Literature |  | 3 |
| ENGL 4955 | Modern and Contemporary Drama | ENGL 2406 | 3 |
| ENGL 4980 | Internship | ENGL 2406 | 3 |
| ENGL 4990 | Special Topics | ENGL 2406 | 3 |
| ENGL 3204 | Rhetoric and Advanced Writing | ENGL 2406 | 3 |
| **Free Electives** | |  | **(at least 9 hours)** |
|  |  |  |  |
| **Total required for graduation** | |  | **(126 Hours)** |

## PROGRAM OF STUDY FOR THE BACHELOR OF ARTS DEGREE IN ENGLISH

132 Semester Hours

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Freshman Year**  **Fall** | |  | **Spring** |  |  |
|  |  |  |  |  |  |
| ENGL 1101 | English Composition I | 3 | ENGL 1102 | English Comp. II | 3 |
| MATH 1101 | Math Modeling | 3 | CSCI 1101 | Introduction to Computers | 3 |
| BIOL 1111K | Introduction to Biological |  | BIOL 1112K | Introduction to Biological | |
|  | Sciences I | 4 |  | Sciences II | 4 |
| ASU 1201 | Foundations of College Success | 2 | HIST 1002 | Introduction to African | |
|  |  |  | Diaspora |  | 2 |
| PEDH Option |  | 1 | COMM 1100 | Fundamentals of Public Speaking | 3 |
| Area C Option |  | 3 | PEDH Option | | 1 |
| **Total** | **(16 hrs)** | | **Total** | **(16 hs)** | |
|  |  |  |  |  |  |
| **Sophomore Year**  **Fall** | |  |  | **Spring** |  |
| PEDH Option |  | 1 | Area E Option | | 3 |
| POLS 1101 | U.S. & Georgia Govt. | 3 | Area E Option | | 3 |
| Foreign Language Option | | 3 | Foreign Language Option | | 3 |
| \*\*ENGL 2111 | World Literature I | 3 | \*\*\*ENGL 2112 | World Literature II | 3 |
| \*\*\*ENGL 2406 | Literary Forms | 3 | \*\*\*ENGL 2299 | English Literature II | 3 |
| \*\*\*ENGL 2298 | English Literature I | 3 | ENGL 2000 Option | | 3 |
| ENGL 2204 | Advanced Composition |  |  |  |  |
| **Total** |  | **(16 hrs)** | **Total** |  | **(18 hrs)** |
|  |  |  |  |  |  |
| **Junior Year** | **Fall** |  |  | **Spring** |  |
| Free Elective |  | 3 | Free Elective | | 3 |
| ENGL 3311 | American Literature I | 3 | ENGL 3312 | American Literature II | 3 |
| ENGL 3790 | African American Lit. I | 3 | ENGL 3791 | African American Lit. II | 3 |
| ENGL 3613 | The Modern Novel | 3 | ENGL 4908 | Literary Criticism | 3 |
| English Options | | 5/6 | English Options | | 6 |
| ENGL 2105 | Creative Writing |  | ENGL 2425 | Short Story | |
| ENGL 2550 | Poetry |  | ENGL 3305 | Modern Grammar | |
| ENGL 3106 | Technical Writing |  | ENGL 3707 | Chaucer |  |
| ENGL 3998 | Undergraduate Research |  | ENGL 4631 | Restoration & 18th Century | |
| ENGL 4610 | Sixteenth Century |  | ENGL 4955 | Modern and Contemporary Drama | 3 |
| **Total** |  | **(17/18 hrs)** | **Total** |  | **(18 hrs)** |
|  |  |  |  |  |  |
| **Senior Year** | **Fall** |  | **Spring** |  |  |
| Area F Option |  | 3 | Area E Option | | 3 |
| ENGL 4995 | Senior Seminar I | 1 | ENGL 4600 | Shakespeare | 3 |
| ENGL 4304 | Hist. of English Lang. | 3 | ENGL 4996 | Senior Seminar II | 1 |
| English Options | | 8/9 | English Options | | 9 |
| ENGL 3603 | Development |  | ENGL 3825 | Caribbean Literature | |
| ENGL 4651 | British 19th Century |  | ENGL 3708 | American Novel | |
| ENGL 3845 | African Literature |  |  |  |  |
| ENGL 4641 | Romantic Literature |  | ENGL 3305 | Modern Grammar | |
| ENGL 4950 | Intro. to Women’s Lit. |  | **Total** |  | **(16 hrs)** |
| ENGL 3998 | Undergraduate Research |  |  |  |  |
| **Total** |  | **15/16 hours** | |  |  |
|  |  |  |  |  |  |
| \*Institutional Credit Only | |  |  |  |  |
| \*\*Area C |  |  |  |  |  |
| \*\*\*Area F |  |  |  |  |  |

## BACHELOR OF ARTS DEGREES IN MODERN LANGUAGES (SPANISH)

|  |  |  |
| --- | --- | --- |
| **Area** |  | **Credit Hrs** |
| **Core Curriculum** | | **(60 hours)** |
| AREA A1 | Communication Skills | 6 |
| AREA A2 | Quantitative Skills | 3 |
| AREA B | Institutional Options | 5 |
| AREA C | Humanities, Fine Arts and Ethics | 6 |
| AREA D | Natural Science, Math & Tech | 10-11 |
| AREA E | Social Sciences | 12 |
| AREA F | Courses Related to Major | 18 |
| SPAN 1001 or 1002 | Elementary Spanish I or II (3 hrs) |  |
| SPAN 2001 | Intermediate Spanish I (3 hrs) |  |
| SPAN 2002 | Intermediate Spanish II (3 hrs) |  |
| ENGL 2112 | World Literature II (3 hrs) |  |
| SPAN 2120 | Spanish Conversation I (3 hrs) |  |
| SPAN 2220 | Hispanic Culture (3 hrs) |  |
|  |  |  |
| **Above The Core** | | **(5 hours)** |
|  |  |  |
| **Area G - Major requirements** | | **(22 Hours)** |
| SPAN 3001 | Survey of Spanish Literature I | 3 |
| SPAN 3002 | Survey of Spanish Literature II | 3 |
| SPAN 3110 | Spanish Phonetics | 3 |
| SPAN 3120 | Spanish Conversation II | 3 |
| SPAN 3420 | Advanced Grammar and Composition | 3 |
| SPAN 4001 | Survey of Spanish American Literature I | 3 |
| SPAN 4002 | Survey of Spanish American Literature II | 3 |
| SPAN 4990 | Research Topic | 1 |
|  |  |  |
|  |  |  |
| **Major Electives-Literature** | | **(12 hours)** |
| Select any four of the following Courses | |  |
| SPAN 4550 | Cont. Spanish & Spanish American Novel | 3 |
| SPAN 4563 | Spanish Nineteenth & Twentieth Cent. Narr. Fiction | 3 |
| SPAN 4565 | Spanish Am. Nineteenth & Twentieth Cent. Narr. Fiction | 3 |
| SPAN 4773 | Spanish & Spanish American Poetry | 3 |
| SPAN 4883 | Golden Age | 3 |
| SPAN 4885 | Nineteenth Century Drama | 3 |
|  |  |  |
| **Total Required for Graduation** | | **(122 hours)** |

## PROGRAM OF STUDY FOR THE BACHELOR OF ARTS DEGREE IN SPANISH

125 Semester Hours

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Freshman Year Fall** | |  | **Spring** |  | |  | |
| ENGL 1101 | English Composition I | 3 | ENGL 1102 | English Composition II | | 3 | |
| SPAN 2001 | Intermediate Spanish I | 3 | SPAN 2002 | Intermediate Spanish II | | 3 | |
| MATH 1111 | College Algebra | 3 | ASU 1201 | Foundations of College Success | | 2 | |
| COMM 1100 | Fund. of Public Speaking | 3 | AREA C Choice | | | 3 | |
| BIOL 1111K | Intro. to Biological Science | 4 | BIOL 1112K | Intro. to Biological Sciences | | 4 | |
| PEDH Course |  | 1 | HIST 1002 | | Intro. to African Diasp. | | 2 | |
| **Total** |  | **(17 hrs)** | |  | | **(17 hrs)** | |
|  |  |  |  |  | |  | |
| **Sophomore Year** | |  |  |  | |  | |
| ENGL 2111 | World Literature I | 3 | ENGL 2112 | World Literature II | | 3 | |
| HIST 1111 | Survey of World History I | 3 | HIST 1112 | Survey of World History II | | 3 | |
| PSYC 1101 | General Psychology | 3 | SPAN 3001 | Survey of Spanish Lit. I | | 3 | |
| PEDH Course |  | 1 | CSCI 1101 | Introduction to Computers | | 3 | |
| SPAN 3110 | Spanish Phonetics | 3 | or CSCI 1003 | Introduction to Technology | | 2 | |
| POLS 1101 | U.S. & Georgia Govt. | 3 | SPAN 2220 | Hispanic Cultures | | 3 | |
|  |  |  | PEDH | Course | | 1 | |
| **Total** |  | **(16 hrs)** | |  | | **(15/16 hrs)** | |
|  |  |  |  |  | |  | |
| **Junior Year** | **Fall** |  | **Spring** |  | |  | |
| SPAN 2120 | Spanish Conversation I | 3 | SPAN 3120 | Spanish Conversation II | | 3 | |
| SPAN 3420 | Advanced Grammar and | 3 | SPAN 3122 | Intensive Spanish Rdg. & Spkg. | | 3 | |
|  | Composition Literature I |  | SPAN 3335 | Spanish Comp & Reading | | 3 | |
| SPAN 3002 | Survey of Spanish Lit. II | 3 | Elective | Spanish Elective | | 3 | |
| Elective | Spanish Elective | 3 | Elective | Spanish Elective | | 3 | |
| Elective | Choice | 3 |  |  | |  | |
| **Total** |  | **(15 hrs)** | **Total** |  | | **(15 hrs)** | |
|  |  |  |  |  | |  | |
| **Senior Year** |  |  |  |  | |  | |
| SPAN 4001 | Survey of Spanish-Am. Lit. I | 3 | SPAN 4002 | Survey of Spanish-Am Lit. II | | 3 | |
| Electives | Spanish Electives | 6 | Electives | Spanish Electives | | 3 | |
| Electives | Choice | 6 | Electives | Choice | | 8 | |
|  |  |  | SPAN 4990 | Senior Seminar | | 1 | |
| **Total** |  | **(15 hrs)** | |  | | **(15 hrs)** | |

## BACHELOR OF ARTS DEGREE IN MASS COMMUNICATION

**PRINT JOURNALISM CONCENTRATION**

|  |  |  |  |
| --- | --- | --- | --- |
| **Area** |  |  | **Credit Hours** |
| **Core Curriculum** | |  | **(60 hours)** |
| AREA A1 | Communication Skills |  | 6 |
| AREA A2 | Quantitative Skills |  | 3 |
| AREA B | Institutional Options |  | 5 |
| AREA C | Humanities, Fine Arts and Ethics | | 6 |
| AREA D | Natural Science, Math & Tech | | 10-11 |
| AREA E | Social Sciences |  | 12 |
| AREA F | Courses Related to Major | Prerequisite | 18 |
| MACO 2000 | Basic News Writing/Reporting | ENGL 1101,1102 (3 hrs) | |
| MACO 2001 | Survey of Media and Society | ENGL 1101, 1102 (3 hrs) | |
| MACO 2202 | Advanced News writing/Reporting (3 hrs) | | |
| ECON 2106 | Microeconomics (3 hrs) |  |  |
| Modern Languages (6 hours) | |  |  |
| 1000 Level Course | SPAN, FREN, GRMN YORU ARAB (3 hrs) | | |
| Select 3 hours from the following: | |  |  |
| ARAP I 100 | Art Appreciation (3 hrs) |  |  |
| MUSC 1100 | Music Appreciation (3 hrs) |  |  |
| FIAR 1100 | Introduction to Fine Arts (3 hrs) | |  |
|  |  |  |  |
| **Above The Core** | |  | **(5 hours)** |
|  |  |  |  |
| **Area G - Major Requirements** | |  | **(45 hours)** |
| MACO 2203 | Writing for Radio/TV/Film |  | 3 |
| MACO 3310 | Mass Comm. Research Methods | | 3 |
| MACO 3301 | News Editing 1 |  | 3 |
| MACO 3302 | News Editing 11 |  | 3 |
| MACO 3303 | Photojournalism |  | 3 |
| MACO 3320 | History of Journalism |  | 3 |
| MACO 3340 | Interpretative Reporting |  | 3 |
| MACO 3351 | Feature Writing |  | 3 |
| MACO 3360 | Newspaper Production |  | 3 |
| MACO 3330 | Editorial and Critical Writing | | 3 |
| POLS 3601 | State and Local Government | | **3** |
| MACO 4222 | Philosophy & Ethics of Mass Comm. | | 3 |
| MACO 4412 | Communication Law |  | 3 |
| MACO 4490 | Media Seminar |  | 3 |
| MACO 4498 | Internship |  | 3 |
|  |  |  |  |
| **Mass Communication Elective** | |  | **(15 hours)** |
| MACO 3208 | Intro to Radio/TV/Film | MACO 2203 | 3 |
| MACO 3228 | Media Advertising and Sales | MACO 2202 or 2203 | 3 |
| MACO 3331 | International Journalism | MACO 2001, 2202 or 2203 | 3 |
| MACO 3334 | Broadcast Journalism and Editing | MACO 3208 | 3 |
| MACO 4490 | Media Seminar |  | 3 |
| MACO 4494-J | Directed Study |  | 3 |
|  |  |  |  |
| **Total required for graduation** | |  | **(125 hours)** |

## PROGRAM OF STUDY FOR THE PRINT JOURNALISM CONCENTRATION

125 semester hours

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Freshman Year** | |  |  |  |  |
| **Fall** |  |  | **Spring** |  |  |
| ENGL 1101 | English Composition I | 3 | ENGL 1102 | English Composition II | 3 |
| MATH 1111 | College Algebra | 3 | POLS 1101 | U.S. & Georgia Government | 3 |
| HIST 1002 | Intro to African Diaspora | 2 | ASU 1201 | Foundations of College Success | 2 |
| COMM 1100 | Anal. Disc. of Global Issues | 3 | CSCI 1101 | Intro to Computers | 3 |
| BIOL 1111K | Intro to Biological Science | 4 | BIOL | 1112K Intro to Biological Science | 4 |
| PEDH or HEDP Course | | 1 |  |  |  |
| **Total** |  | **(15 hrs)** | **Total** |  | **(16 hrs)** |
|  |  |  |  |  |  |
| **Sophomore Year** | |  |  |  |  |
| ENGL 2111 | World Lit 1 | 3 | SOCI 2011 | Principles of Sociology | 3 |
| 1000 Level Language Course (1) | | 3 | 1000 Level Language Course (2) | | 3 |
| MACO 2000 | Basic News Writing/Report | 3 | MACO 2202 | Advanced News Writing | 3 |
| HIST 1111 | World History 1 | 3 | MACO 2203 | Writing for Radio/TV/Film | 3 |
| PEDH or HEDP Course | | 1 | PEDH or HEDP Course | | 1 |
| MACO 2001 Survey of Media and Society | | 3 | 3000 Level Elective Course | | 3 |
| **Total** |  | **(16 hrs)** | **Total** |  | **(16 hrs)** |
|  |  |  |  |  |  |
| **Junior Year** |  |  |  |  |  |
| ECON 2106 | Microeconomics | **3** | MACO 3310 | Mass Comm. Resch. Meth. | 3 |
| POLS 3601 | State & Local Gov’t. | 3 | MACO 3302 | News Editing II | 3 |
| MACO 3301 | News Editing I | **3** | HIST 2113 | Minorities in America | 3 |
| MACO 3303 | Photo Journalism | 3 | MACO 3330 | Editorial & Critical Writing | 3 |
| 2000 Level Language/APAP/MUSC/FIAR | | 3 | MACO 3360 | Newspaper Production | 3 |
| PEDH or HEDP Course | | 1 | PEDH or HEDP Course | | 1 |
| **Total** |  | **(16 hrs)** | **Total** |  | **(16 hrs)** |
|  |  |  |  |  |  |
| **Senior Year** |  |  |  |  |  |
| MACO 3320 | History of Journalism | 3 | MACO | Elective | 3 |
| MACO 3340 | Interpretative Reporting | 3 | MACO | Elective | 3 |
| MACO 4490 | Media Seminar | 3 | MACO 4498-J | Internship | 3 |
| MACO | Elective | 3 | MACO 4422 | Phil. & Ethics of Mass Comm. | 3 |
| MACO 3351 | Feature Writing | 3 | MACO 4412 | Communication Law | **3** |
| **Total** |  | **(15 hrs)** | **Total** |  | **(15 hrs)** |

## BACHELOR OF ARTS IN MASS COMMUNICATION ELECTRONIC MEDIA CONCENTRATION (RADIO&TV)

|  |  |  |  |
| --- | --- | --- | --- |
| **Area** |  |  | **Credit Hours** |
| **Core Curriculum** | |  | **(60 hours)** |
| AREA A1 | Communication Skills |  | 6 |
| AREA A2 | Quantitative Skills |  | 3 |
| AREA B | Institutional Options |  | 5 |
| AREA C | Humanities, Fine Arts and Ethics | | 6 |
| AREA D | Natural Science, Math & Tech | | 10-11 |
| AREA E | Social Sciences |  | 12 |
| AREA F | Courses Related to Major | Prerequisite | 18 |
| MACO 2000 | Basic News Writing/Reporting | ENGL I101,1102 (3 hrs) | |
| **MACO 2001** | Survey of Media and Society | ENGL 110 1, 1102 (3 hrs) | |
| ACCT 2103 | Accounting for Non-Majors (3 hrs) | |  |
| MACO 2203 | Writing for Radio/TV/Film (3 hrs) | |  |
| Modern Languages (6 hours) | |  |  |
| 1001 or 1002 Level Language Courses (6 hrs) | | |  |
|  |  |  |  |
| **Above The Core** | |  | **(5 hours)** |
|  |  |  |  |
| **Area G - Major Requirements** | |  | **(39 hours)** |
| MKTG 3136 | Promotion and Advertising | | 3 |
| MKTG 3120 | Principles of Marketing |  | 3 |
| MACO 3310 | Mass Communication Research | |  |
|  | Methods | MACO 2000, 2001 | 3 |
| MACO 3206 | History and Criticism of Film | | 3 |
| MACO 3348 | Fundamentals of Radio Production | MACO 3208 | 3 |
| MACO 3349 | Fundamentals of Television Production | MACO 3208 | 3 |
| **MACO 4412** | Communication Law | MACO 2001, 2202 or 2203 | **3** |
| MACO 4222 | Philosophy and Ethics of |  |  |
|  | Mass Communication | MACO 2001, 2202 | 3 |
| MACO 4475 | Radio Prog. and Prod. I |  | 3 |
| MACO 4477 | Advanced TV Prod. I |  | 3 |
| MACO 4498 | Internship |  | 3 |
| POLS 3601 | State and Local Government | | 3 |
| MACO 4490 | Media Seminar |  | 3 |
|  |  |  |  |
| **Mass Communication Electives** | |  | **(21 hours)** |
| MACO 3205 | African American Images in the Media | MACO 2203 | 3 |
| MACO 3210 | Public Opinion and Propaganda | MACO 2202 or 2203 | 3 |
| MACO 3303 | Photojournalism | MACO 2203 | 3 |
| MACO 3327 | History and Development of | |  |
|  | Radio and TV | MACO 3208 | 3 |
| MACO 3334 | Broadcast Journalism and Editing | | 3 |
| MACO 4476 | Radio Programming and Production 11 | MACO 2001, 3348 | 3 |
| MACO 4478 | Advanced Television Production | |  |
|  | and Directing II | MACO 2001, 3349 | 3 |
| MACO 4479 | Cinematography I | MACO 2001, 3206 | 3 |
| MACO 4480 | Cinematography 11 | MACO 2001, 3206 | 3 |
| MACO 4490 | Media Seminar |  | **3** |
| MACO 4494 | Directed Study |  | 3 |
|  |  |  |  |
| **Total required for graduation** | | **(125 hours)** | |
|  |  |  |  |

## PROGRAM OF STUDY FOR THE ELECTRONIC MEDIA CONC. (RADIO&TV)

125 Semester Hours

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Freshman Year**  **Fall** | | | **Spring** |  |  |
| ENGL 1101 | English Composition 1 | 3 | ENGL 1102 | English Composition | 3 |
| MATH 1111 | College Algebra | 3 | HIST 1002 | Intro. African Diaspora | 2 |
| ASU 1201 | Foundations of College Success | 2 | BIOL 1112K | Intro to Biological Science | 4 |
| POLS 1101 | U.S. & Georgia Government | 3 | CSCI 1101 | Intro to Computers | 3 |
| COMM 1100 | Fund. of Public Speaking | 3 | PEDH or HEDP | | 1 |
| BIOL 1111K | Intro to Biological Science | 4 |  |  |  |
| **Total** |  | **(18 hrs)** | **Total** |  | **(13 hrs)** |
|  |  |  |  |  |  |
| **Sophomore Year Fall** | | **Spring** |  |  |  |
| ENGL 2111 | World Literature 1 | 3 | 1002 | Level Language Course | 3 |
| 1000 Level Language Course | | 3 | ACCT 2103 | Accounting for Non-Majors | 3 |
| PEDH or HEDP Course | | 1 | MACO 2203 | Writing for Radio/TV/Film | 3 |
| MACO 2000 Basic News Writing/Reporting | | 3 | MACO 3310 | Mass Comm. Resch. Meth. | 3 |
| MACO 2001 Survey of Media & Society | | 3 | PEDH or HEDP | | 1 |
| HIST 1111 World History 1 | | 3 | ARAP/MUSC/FIAR Course | | 3 |
| **Total** |  | **(16 hrs)** | **Total** |  | **(16 hrs)** |
|  |  |  |  |  |  |
| **Junior Year** | **Fall** |  | **Spring** |  |  |
| MKTG 3120 | Principles of Marketing | 3 | MACO 3348 | Fund. of TV Production | 3 |
| POLS 3601 | State & Local Gov’t. | **3** | MKTG 3136 | Promotion & Advertising | 3 |
| MACO 3206 | Hist. & Criticism of Film | 3 | MACO Elective | | 3 |
| MACO 3349 | Fund. of Radio Production | 4 | HIST 2113 | Minorities in America | 3 |
| SOCI 2011 | Principles of Sociology | 3 | MACO or Free Elective | | 3 |
| **Total** |  | **(16 hrs)** | **Total** |  | **(15 hrs)** |
|  |  |  |  |  |  |
| **Senior Year** | Fall |  | **Spring** |  |  |
| MACO 4412 | Communication Law | 3 | MACO 4222 | Philosophy and Ethics | 3 |
| **MACO 4475** | Radio Programming & |  | MACO 4477 | Advanced TV Production | |
|  | Production | 3 |  | Directing I | 3 |
| MACO 4490 | Media Seminar | 3 | MACO Elective | | 3 |
| MACO or Free | Elective | 3 | MACO 4498 | Internship (E) | 3 |
| MACO Elective |  | 3 | MACO or Free Elective | | 4 |
| **Total** |  | **(15 hrs)** | **Total** |  | **(16 hrs)** |

